

FOR IMMEDIATE RELEASE



Women in Film & Television Vancouver Announces Feature Film Mentorship for Women Filmmakers at Whistler Film Festival

Vancouver, BC (August 11, 2016): Women in Film & Television Vancouver (WIFTV), in association with the [Whistler Film Festival](#) is pleased to open up applications for the 5th consecutive **WIFTV WHISTLER FILM FESTIVAL MENTORSHIP**.

The goal of the mentorship is to provide the selected recipient with experience in preparing her film project for market. She will gain skill and confidence in market preparation, including pitching and the presentation of her ideas, as well as develop valuable insight into building her career.

The Mentorship program gives one Executive, Professional or Associate member of WIFTV (producer, director or writer) the invaluable opportunity to attend the Whistler Film Festival + Summit, November 30 to December 4 2016 in Whistler, British Columbia. The mentee receives an Industry Pass providing access to WFF film screenings and industry Summit, as well as a pre-festival consultation with an experienced film professional.

Topics for personalized coaching include:

- Creating a one sheet
- Who is buying what
- Who to target with your project
- How to add cache and marketable elements to your project
- How to build an audience through guerrilla and grassroots marketing before you shoot

Following the personalized coaching sessions, the mentee will attend three to four hand chosen 1+1 meetings with WFF Summit guests to pitch their project. It is expected that the mentee will enhance their experience by engaging in both the Festival and WIFTV's social media channels by blogging and tweeting.

ELIGIBILITY

Women who are producers, directors or writers are encouraged to apply. Applicants should have a feature film project in development suitable to pitch at the festival. A selection committee composed of industry representatives will review the applications. The recipient will be announced at WIFTV's Martini Madness celebration on October 5, 2016.

Application deadline: August 29, 2016

For application details and to apply visit: <http://www.womeninfilm.ca/>

About the Whistler Film Festival Society

The Whistler Film Festival Society (WFFS) is a charitable cultural organization dedicated to furthering the art of film by providing programs that focus on the discovery, development and promotion of new talent culminating with a must attend festival for artists, the industry and audiences in Whistler. From November 30th to December 4th, the Whistler Film Festival will welcome film fans and filmmakers to experience its 16th edition featuring fresh films, special guests, epic events, unique industry programs and time to play in North America's premiere mountain resort destination. www.whistlerfilmfestival.com.

Women In Film & Television Vancouver (WIFTV) is an internationally affiliated non-profit society committed to advancing and celebrating women in screen-based media. <http://www.womeninfilm.ca/>

Follow us on social media: Facebook www.facebook.com/womeninfilm and Twitter @WIFTV

-30-

Media Contact:

Brianna Girdler – WIFTV Operations Manager
brianna@womeninfilm.ca
Telephone: 604-685-1152