

FOR IMMEDIATE RELEASE

## ***2017 WIFTV William F. White Production Management Mentorship: Synnove Godeseth***

*Mentorship program gives one up-and-coming women production manager a look behind the scenes*

February 15, 2017 (Vancouver, BC) - Women in Film & Television Vancouver (WIFTV) is pleased to announce producer Synnove Godeseth is the recipient of the 2017 William F. White Production Manager Mentorship.

“This program is designed for an independent producer who has demonstrated she is ready to increase her knowledge of production management, but might not otherwise have access to learning the highest industry standards,” said Dusty Kelly, WIFTV board member and chair of the production mentorship selection committee. “Thanks to the generosity of the team at William F. White, and the support of the WIFTV community, that’s changing for Synnove Godeseth.”

Synnove will spend time at Whites developing an understanding of equipment uses and budgeting, enabling her to make informed and appropriate production decisions, as well as time with a female production manager who will work with her to achieve specific learning goals.

We’re delighted to be continuing our partnership with WIFTV on this vital initiative, said William F. White Int’l Chairman/CEO Paul Bronfman. “Whites is proud to be doing our part to help facilitate opportunities for women to develop lasting careers in film and television.”

Synnove Godeseth has worked in film for more than a decade in both Europe and Canada. When she started out, she worked in the locations department initially before moving into producing, production management, and location fixing. Since then, she’s worked on feature films, TV shows, commercials, web series, and independent short films. Her current project is producing a comedy short for *Storyhive: Female Director Edition*.

“In a city with as much talent as Vancouver, I’m honoured to be the recipient of this year’s award,” says Godeseth. “The curriculum the William F. White program has in place will set me up with knowledge, connections and insight to boost my career. I can’t wait to get started.”

The 2017 jury included Lilly Hui, Producer and Production Manager (Unreal, Mistresses, Package Deal); Warren Carr, Producer and Production Manager ( My So Called Wife, Impastor, Minority Report series, Happy Gilmore); and Julia Neville, IATSE International Representative and Production Manager (Chaos Theory, Da Vinci’s Inquest, Are We There Yet).



William F. White International Inc. (Whites). ([www.whites.com](http://www.whites.com)) is a Comweb Group member company. Founded in 1963, Whites is Canada's oldest and largest provider of motion picture, television, live event, digital media, and theatrical production equipment with offices across the country. The company services productions of all sizes from coast to coast and has the most extensive inventory of state-of-the-art production equipment in the industry, including the very latest in technological advancements. Whites has established a reputation for excellence and is recognized by Canadian and international producers as one of the best production rental and sales firms in the world. Whites is also partners with Sparks Camera & Lighting Ltd., a leading Budapest, Hungary-based provider of motion picture production equipment servicing western and eastern European producers. Sparks was originally co-founded through Whites as a joint business venture with the late Oscar Award-winning cinematographer, Vilmos Zsigmond. The Whites Group of companies includes Whites Location Equipment Supply Inc. (Whites LES) ([www.locationequipmentsupply.com](http://www.locationequipmentsupply.com)).

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