



Presented by



at VIFF's Vancity Theatre
(1181 Seymour Street)

March 8 – 13, 2016

**Founding Filmmaker of Slamdance, Lise Raven, to Conduct
Directing Master Class
at Vancouver International Women in Film Festival**

Women in View's Rina Fraticelli, Digital Media Strategist Annelise Larson, Sharpe Sound's Kelly Cole, industry pundits Melanie Friesen and Tracey Friesen participate in festival events.

Local and international filmmakers in attendance for Artists talks and post-screening Q&As, hosted by actors Veena Sood, Christine Willes, Amanda Burke and Heather Allin, WIFTI International Chairwoman Eileen Hoeter and DOXA programmer Dorothy Woodend.

Women in Film & Television Vancouver (WIFTV) is pleased to announce the special events scheduled at the 11th Vancouver International Women in Film Festival, #VIWIFF2016, which runs March 8 - 13 at the Vancity Theatre in Vancouver. The Festival is co-presented by the VIFF's Vancity Theatre.

Tuesday March 8th - #VIWIFF2016 Opening Night

6:30 PM Doors open

7 - 9 PM Screening of the opening film, Lenny Van Wesemael's tragicomedy Café Derby, followed by a Skype Q&A with the filmmaker

9 – 11 PM Party with Live music by [The Sunset Kids](http://www.thesunsetkids.ca/), a Vancouver folk/electro pop music duo. (link to their website is <http://www.thesunsetkids.ca/>)

Wednesday March 9, - Fire Side chat with Rina Fraticelli

2 – 3 PM, atrium of the Vancity theatre

Rina Fraticelli is the Founding Executive Director of **Women in View**, who will speak about the recently launched *2xMore*, a game-changing initiative developed in partnership with the **Directors Guild of Canada** to double the number of women directing live action television in Canada from 17% to 35%.

Free admission – all welcome while space is available

Thursday, March 10 - Directing Master Class with Slamdance Co-Founder Lise Raven

10am – 4pm - Atrium at the Vancity Theatre Atrium

Topics covered:

- Balancing the role of Writer/Director/Producer: The Director as the driving force behind a film.
- Translating Vision: Working in Synch with the Production Designer.
- Working with Actors: Directing Believable Performances at 24 Lies Per Second

Pre-registration is required for this event.

Friday March 11th - STORY MONEY IMPACT: Funding Media for Social Change - presentation by Tracey Friesen

10:30 AM – 12 PM - Vancity Theatre

This session is a presentation by Tracey Friesen focusing on the content of her new book of the same title. *STORY MONEY IMPACT: Funding Media for Social Change* is a book about opportunity. Many mission-aligned filmmakers, financiers and activists share common goals around impact. Today, social-issues storytellers are sharpening their craft, while funders with finite resources focus on reach, and strategic innovators bring more robust impact evaluation tools. *STORY MONEY IMPACT* illuminates the sweet spot at the core of these three pursuits.

Registration is required for this event.

Friday March 11th - A discussion on Sound with Sharpe Sound's Kelly Cole

1 – 3:30 PM - Vancity Theatre

Kelly Cole, Re-recording Mixer/Sound Supervisor at Sharpe Sound, will focus on the role of sound in the shaping of a film's final presentation. The discussion will go through all the various elements that make up the final soundtrack, from dialogue to the final sound mix.

Registration is required for this event.

Friday March 11th - Artist Talks

Several informal conversations with festival filmmakers will be scheduled throughout the day - Atrium at Vancity Theatre

Free admission – all welcome while space is available

Friday, March 11 – Pitching Sessions

1-3 PM, atrium of the Vancity theatre

A pitch session is a one-on-one non-public session that is conducted in an open room in a "speed dating" style. Participating producers include: Patrice Ramsay of Knowledge Network; Nicole Lawson of Force Four Entertainment; Marina Cordoni of MCE; Teri Snelgrove of the NFB; Maureen Levitt of Super Channel; Lael McCall of Principia Productions and Henrik Meyer of Red Cedar Films.

Pre-registration is required for this event.

Saturday March 12th – You, Your Story and the Digital Opportunity

9:30 – 11:30 AM - Vancity Theatre

Storytellers and filmmakers can use the digital world to grow an audience and community, affect change, tell stories, grow their professional brand, make money and so much more. In this 1 1/2 hour workshop, digital strategist Annelise Larson will walk through how the digital opportunity can help you accomplish your goals.

Registration is required for this event

Saturday March 12th - Artists talks – writers

9:30 – 10:30 AM - Atrium at the Vancity Theatre

Information conversations with screenwriters selected as finalists of the International Screenplay Competition.

Free admission – all welcome while space is available

Saturday March 12th - Writers Round Table

10:45 – 11:45 AM – Atrium at the Vancity Theatre

Discussion with industry expert Melanie Friesen on how to approach producers to read your script.

Pre-registration is required for this event.


Sunday March 13th - Closing Night

7 - 11 PM - Vancity Theatre

#VIWIFF2016's closing night includes a screening of the Matrix Award-winning shorts - Presentation of the Matrix Awards, Festival Awards and the From the Dark Side Genre Concept Competition.

The Awards night will be followed by a party.

Event Line up in chronological order - for details, visit www.womeninfilm.ca.

The VIWFF is co-produced with 

WIFTV is grateful for the support of the BC Arts Council, The Province of BC, City of Vancouver, The Canada Council, Heritage Canada, Creative BC, Telefilm Canada, and CMPA – BC Producer's Branch.

About Women in Film and Television Vancouver:

Women in Film + Television Vancouver Society (WIFTV) is an internationally affiliated non-profit society committed to advancing and celebrating women in screen-based media. We are the Vancouver chapter of Women In Film + Television International (WIFTI), which counts more than 10,000 members worldwide.

Follow our updates on social media:

WIFTV: [Facebook.com/Womeninfilm](https://www.facebook.com/Womeninfilm), Twitter [@WIFTV](https://twitter.com/WIFTV) - Festival hashtag: #VIWIFF2016

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Media Contact: Helen Yagi (604) 736-5517, or hyagimedia@gmail.com