



WOMEN IN FILM
AND TELEVISION
VANCOUVER

FOR IMMEDIATE RELEASE

NOVEMBER 15, 2021

WIFTV Welcomes New Executive Director

VANCOUVER, BC – Women in Film and Television Vancouver is delighted to welcome Eli Morris as our new Executive Director. Eli is a non-binary film and theatre professional from Gadigal country (Sydney, Australia). They immigrated to unceded Coast Salish territories in 2016 after winning Best Picture at the No Small Stories Film Festival for their short film Carded. Their short film Ember was a 2020 Crazy8s Top 12 finalist.

“We’re excited to add Eli’s passion and experience to the WIFTV team to deepen and expand our advocacy and research efforts, our annual film festival, Tricksters program and so much more. They bring an impressive skillset and alacrity that we have every confidence will benefit our membership and help transform the industry,” said Ana de Lara Co-President of WIFTV.

As a Producer and/or Production Manager Eli has worked on films for Telefilm, Telus Storyhive and Crazy8s Film Society, to name a few. They have also worked as a Production Coordinator and Post-Production Coordinator on films for Warner Bros, Lifetime and Hallmark. Eli holds a MA in Public Relations and Advertising and a BA in Acting for Screen and Stage.

“It’s a great privilege to be stepping into this role. As a trans filmmaker, I feel passionate about WIFTV’s mission of fostering gender equity in screen-based media. I’m thrilled to be working with the team and guiding the organisation through this next chapter!”

Established in 1989, Women in Film and Television Vancouver (WIFTV) is a member-based organization, committed to creating an equitable screen-based industry for women and gender diverse people. By addressing systemic barriers we believe we are also working towards more inclusive, representative media.

WIFT Canada has released its latest research study: [Deciding on Diversity: COVID-19, Risk and Intersectional Inequality in the Canadian Film and Television Industry](#), authored by **Dr. Amanda Coles** of Deakin University, Australia, and **Professor Deb Verhoeven**, Canada 150 Research Chair in Gender and Cultural Informatics at the University of Alberta.

[Read the Press Release](#)

[Download the Deciding on Diversity Report](#)

WIFTV is located on the unceded traditional and ancestral homelands of the land of the Coast Salish peoples—Skwxwú7mesh (Squamish), Stó:lō and Səl̓ílwətaʔ/Selilwitulh (Tseil-Waututh) and xʷməθkʷəy̓əm (Musqueam) Nations.

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