



WOMEN IN FILM  
AND TELEVISION  
VANCOUVER

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Dear WIFTV Members,

As the government and our industry responds to the current state of emergency with new policies and programs we need to ensure that the voices of women working in our industry are heard and that our experiences and needs are taken into consideration with any new initiatives.

To do this, we need your help. We need you to send us an email to tell us how your work and your life in our industry are being affected by this pandemic – in tangible ways such as lost pay, lost opportunities - and less tangible ways such as a loss of creative networking support or difficulties accessing resources.

We also need you to tell us of positive supports you may have encountered that are helping you to keep going with your work.

Your identity and the details of your stories will be kept confidential, but we will analyze them to identify common themes and patterns that will inform and guide our lobbying and advocacy work.

So, whether you are a film student, or a development executive, whether your experiences are positive or negative, please tell us how the pandemic is affecting your work in the industry.

Send your email to [womeninfilm@womeninfilm.ca](mailto:womeninfilm@womeninfilm.ca) describing those experiences, your thoughts, and any concerns you wish to bring to our attention.

Thank-you!

***Background on our advocacy work.***

In recent years, WIFTV, along with other women's media organizations throughout the country, have used consistent and targeted advocacy to advance:

- 50:50 by 2020, whereby Canada's major film and television funding agencies and production organizations committed to equal distribution of funding and opportunities for women in creative leadership positions;
  - measures to require broadcasters to reach gender parity, by 2025, in the creative leadership of the Canadian shows they license
  - a proposal and industry campaign to modernize BC's Film and Television tax credit system to improve the representation of women, racialized and Indigenous workers in the *below the line* positions in B.C.'s production industry
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