

WIFTV PW5 Committee Report April 2019 - March 2020

Chair - Jessica Bradford

We ran two Producers Panel Events in 2020, although only one falls into the 2019 Fiscal Year: **The PW5 Producers Panel - January 2020**

Our Producers Panel took place over the weekend of Jan 25 & 26, 2020 at the Centre for Digital Media in Vancouver.

Over 2 days we held 4 panels covering the chapters in the Producers Workbook:

- The Production Company & Development
- Financing
- Production & Post-Production
- Distribution & Marketing.

Amanda Verhagen deftly moderated all the panels and we invited a total of 12 panellists to share their knowledge, each bringing a specific project as a case study. At the end of each panel session attendees were invited to take part in smaller breakout sessions with an individual producer.

Feedback from the panellists and the attendees was enthusiastic. Attendees mentioned that they found the case study model useful as it allowed producers to share specifics about their projects, e.g.: budgets, production challenges, distribution negotiations etc. Feedback on the breakout sessions was also positive.

Our panellists for January were as follows:

Day 1	
The Production Company and Development	
<i>producer</i>	John Ritchie
<i>entertainment lawyer</i>	Lori Massini
<i>producer</i>	Lael McCall
Financing	
<i>lawyer/producer</i>	Kim Roberts
<i>tv producer</i>	Cynde Harmon
<i>documentary producer</i>	Betsy Carson
Day 2	
Production and Post Production	
<i>producer</i>	Robyn Wiener

<i>post production producer</i>	Matt Drake
<i>producer</i>	Tim Carter
Distribution and Marketing	
<i>producer</i>	Josh Epstein
<i>producer</i>	Zach Lipovsky
<i>producer</i>	Kate Green

For more information on the panellists, please link to:

https://www.womeninfilm.ca/Producer_s_Panel_Series_Spring_2020.html

The January 2020 panel was sponsored by the CMPA.

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If you would like information on our Nov/Dec 2020 online panel, please go to:

https://www.womeninfilm.ca/Producer_s_Panel_Series_Fall_2020.html