



**WOMEN IN FILM
FESTIVAL**

Shauna Hardy Mishaw



Co-Founder & Executive Director, Whistler Film Festival Society

Shauna Hardy Mishaw co-founded the Whistler Film Festival in 2001, which evolved into a charitable, not-for-profit cultural and educational organization committed to celebrating, promoting and developing a strong film industry in Western Canada, and to showcasing the best films from Canada and around the world. Today, the Whistler Film Festival Society produces one of Canada's leading film festivals and plays a leadership role in offering professional development programs and opportunities for filmmakers through the Whistler Filmmaker Forum, an industry conference that takes place concurrently with festival, and the CFC GO WEST Project Lab with the Canadian Film Centre. To date over \$50 million in production and revenue has been created in Canada as a result of relationships made and deals inked from the Filmmaker Forum. No other Film Festival in Canada does more to promote Canadian films as its core mandate.

With over 15 years experience in sales, marketing and event production, this Alberta native is a pioneering spirit by nature. She has run her own sales and marketing consultancy, advertising agency, 4x4 expedition company, and has worked on several of Whistler and Vancouver's highest profile events. She has also worked as a journalist and photographer. An active volunteer, Shauna has been a proud member of the Whistler Arts Council Board since 2002, and is a Team Whistler volunteer for the Vancouver 2010 Olympic and Paralympic Winter Games. A strong supporter of Women in Film & Video Vancouver, she was part of the inaugural Spotlight Awards Gala committee in 1998 and worked on three consecutive events in a sponsorship and marketing capacity. Shauna was named the 2008 Business Person of the Year by the Whistler Chamber of Commerce for helping "to transform the look and feel of Whistler during a critical time, and to create an economic benefit that continues to have a great impact on the entire community". Shauna holds an honors degree in political science from the University of Western Ontario and a Marketing Communications Diploma from BCIT. She lives in Whistler with her husband Glenn and sons, Calum (3) and Jaxon (1).