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4th Edition of the *Producer's Workbook* Takes Independent Producers into the Digital Age

(Vancouver, BC) July 13, 2010 – Coinciding with the 20th anniversary of the release of the original Producers Workbook, WIFTV and co-publishers Reel West Productions will be celebrating the launch of the *Producer's Workbook 4* on Thursday, July 29 from 6pm to 8pm at [Biz Books](#) (302 West Cordova Street).

"There's been so much change in the industry with new technologies and funding structures in the last 10 years. We wanted this new edition of the workbook to reflect the new media landscape for independent producers," says Clare Hodge, Producer at Clarity Films, and recent WIFTV Board Member.

The definitive independent producer's guide for the last 20 years, the newly expanded *PW 4* is a guide for the overwhelming volume of documents used throughout the business of independent film, television and new media production. Helping the reader navigate the constant flux of agency and funding requirements, the workbook includes useful details such as standard legal clauses, sample agreements, publicly unavailable film agency budget and production templates and case studies by seasoned producers.

The first Producer's Workbook originated as a binder accompanying a 1989 Producer's Workshop put on by WIFTV. As requests for the binder kept coming in, WIFTV decided to publish and sell the binder and use sales as a viable fundraising tool for the organization's overall mandate. To this day, all proceeds of *PW 4* sales go towards activities and programs that support and advocate for the equity and advancement of women in screen based media.

The *Producer's Workbook 4* is available for sale at the regular retail price of \$125 (hst and shipping not included) through WIFTV (www.womeninfilm.ca) and Biz Books (www.bizbooks.net). WIFTV Members can receive a \$25 discount only when purchasing directly from the WIFTV office.

About the Authors and Publishers

PW 4 was the result of the collaborative efforts of previous WIFTV Vice President, Clare Hodge; Co-Publisher, Ron Harvey, Reel West Productions Inc. and Editor, Cindy Leaney, Voyage Media Productions Inc. Five Women in Film members deserve particular recognition for their generous contributions to this edition: Tracey Friesen, Clare Hodge, Sharon McGowan, Kim Steer and Elizabeth Yake. We would also like to express our gratitude to Telefilm Canada and the Writers Guild of Canada in particular Deborah Patz and David Kinahan for providing essential sample documents.

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For more information, please visit http://www.womeninfilm.ca/Producers_Workbook_4.html or contact Kay Leung at (604) 613 3095.

Women In Film & Television Vancouver (WIFTV) is an internationally affiliated non-profit society committed to advancing & celebrating women in screen-based media.

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